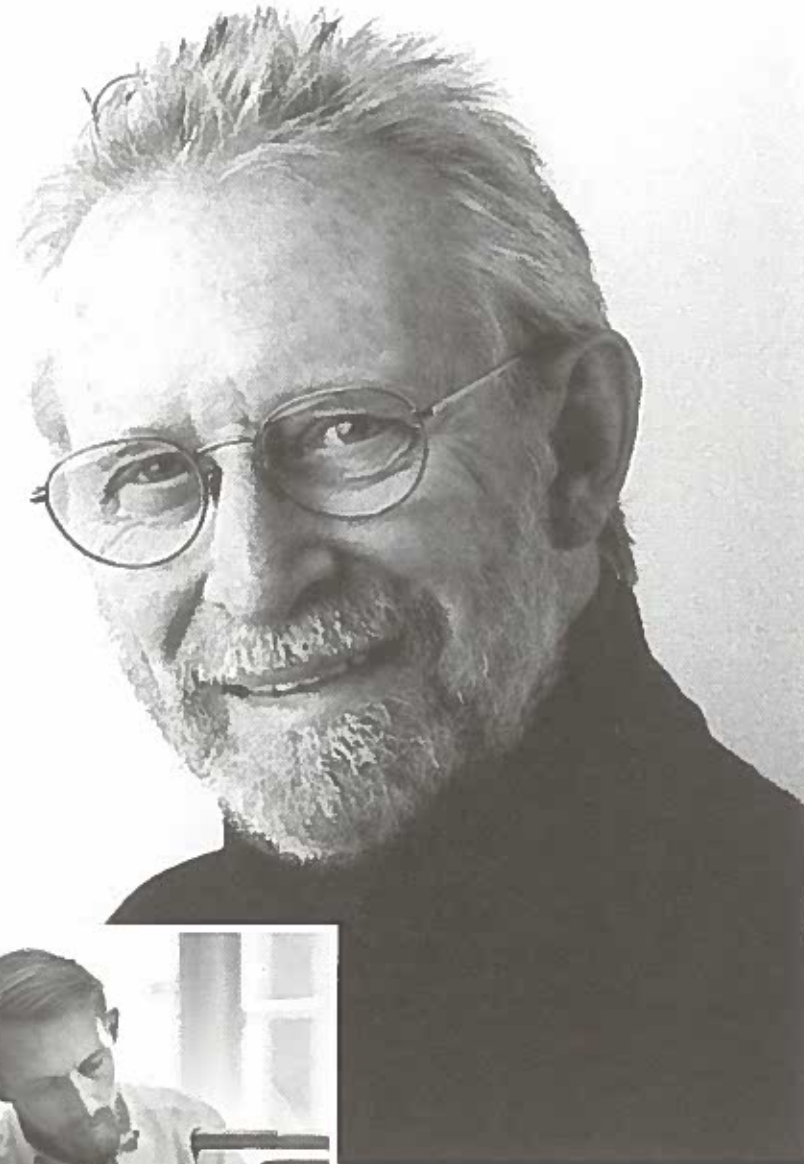


GERALD ADAMSON

Industrial Design



*Inducted: 2003
Years at GCI & VS:
1951 - 1955*

Jerry Adamson was born on March 12, 1937 and lived at 73 Dickson Street in downtown Galt. He attended Central Public School and was known for cartoon drawings at a very young age. Jerry was a student at GCI from 1951 to 1955. At age fourteen he won his first contest for the design of the logo on the Crosses Flowers trucks. After graduating Jerry went to work in Toronto. There he became interested in the Ontario College of Art to which he was accepted in 1957 and from which he graduated in 1962.

Mr. Adamson worked for a variety of well respected firms as a designer until the early sixties when he became a partner in Dudas Kuypers Adamson Limited. It was during this time that he designed furniture for Habitat at Expo '67. This furniture was considered to be ground breaking at the time and it further enhanced his reputation as a designer of international importance and influence.

In 1982, Mr. Adamson formed his own company, Adamson Industrial Design Incorporated. The company has prospered and boasts an international clientele such as Aston Martin, Union Carbide, Northern Telecom, the National Gallery of Canada, Boeing, the Ontario Government at Expo '86 in Vancouver and the Harvard Business School. The work at Harvard involved the developing of the "Offices of the Future" which provided the company with state of the art information on "how people will work and what services and environments they will require over the next forty years."

Mr. Adamson is the only Canadian designer to receive the CanPlast Award from the Society of the Plastics Industry for his many innovative design solutions. He holds many international design patents and is an inductee to the Royal Canadian Academy of Arts. At a stage in life when most of us are thinking of retirement, Mr. Adamson has just won the Best of Show Award at the Structural Plastics Exposition in Nashville, Tennessee. He is often called upon to lecture on his innovative but practical design philosophy and continues to hold a highly respected position in the international design community.

People have said, "Jerry Adamson's strength is concept design and development with expertise in human factors and the ability to integrate technologies, materials, processes and product knowledge to transport creative ideas into reality."